



## December 2011

### Product News

#### PayPal

We now have PayPal as a payment option. For online orders, simply choose PayPal as your payment option. To pay by PayPal for phone, email or fax orders, please call us for details.



#### Conductive Rubber Probes

Thanks to your feedback, we discovered some of the conductive rubber probes are losing their conductivity sooner than expected. This is not happening with ALL the conductive rubber probes but more than we would like to see.

Our short term solution has been to increase the number of conductive rubber probes that come with the Silver Pulser to 4/pair from 1/pair.



We are currently working on our long term solution. We have discovered the vendor we were working with, was not using the best quality materials. We are thankful we have

found another vendor who advised us of the problems and also the solutions. The new vendor produces many different products in the medical arena using conductive rubber. We are currently testing samples we received from this company.

Once we know our long-term solution, we will be sending out a new set of conductive rubber probes to everyone who has received the original conductive rubber probes.

#### LightWorks Kit



The LightWorks kit now includes:

- LightWorks LW1
- LightWorks Hand Paddles HPLW1
- LightWorks Cord LWC
- LightWorks Adaptor

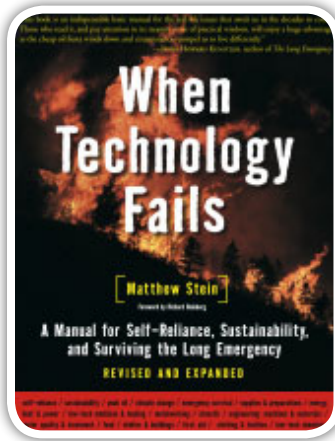
• The SOTA units are consumer products designed for relaxation, well-being and to complement a healthy lifestyle • The SOTA units are not medical devices nor are they intended to diagnose, treat or cure any medical or health condition • The use, safety or effectiveness of the SOTA units, has not been approved by any government agency • Please consult a health practitioner for any medical or health condition • Results using the SOTA Products will vary for each person. •





We changed the Kit by including an extra LightWorks Cord plus the Adaptor that allows the use of two Hand Paddles at the same time. There is no change in pricing.

### New Book Recommends SOTA Silver Pulsar



Matthew Stein, author of When Technology Fails, was interviewed on Coast to Coast radio on Sunday, November 20, 2011. He recommended as part of a preparedness plan, having a SOTA Silver Pulsar. Matthew was interviewed during the second half of the

program. He also recommends the Silver Pulsar in his latest book: When Technology Fails.

[Listen to Show or Read Summary](#)  
[Purchase Book](#)

### SOTA News

#### Thank you for helping...

As the year 2011 draws to a close, we want to thank you for helping us to help others. We have given a portion of the profits from your purchases to the following organizations throughout this past year:

#### International

- [Canadian Friends of Hopital Albert Schweitzer-Haiti](#)
- [Vitamin Angels](#)
- [Solar Cooker Project](#)
- [Foster Plan](#)
- [LigaMac Mexico](#)

#### Health Freedom

- [Freedom Force International](#)
- [National Health Federation \(NHF\)](#)
- [Natural Health Products Protection Association \(NHPPA\)](#)
- [Health Action Network Society \(HANS\)](#)

#### Local

- [Jumpstart](#)
- [Penticton Soupateria](#)
- [Salvation Army Christmas Campaign](#)
- [Fund for a local assault victim and her young son.](#) The brutal attack happened just a few doors down from the SOTA office.

### Web News

#### SOTA Goes Mobi

Our new mobi (mobile) site [www.mysota.mobi](http://www.mysota.mobi), has some basic information about the SOTA products. Please note this site is optimized for mobile users so may not look correct on your web browser.

#### Videos on How to Use the SOTA Products

The demonstrations on how to use each of the SOTA Products is now available on the SOTA Youtube channel: TheSOTAVideos.



[Watch Videos](#)

They are also still available on our website and through our Vimeo channel: SOTA Instruments Inc.

[Watch Videos](#)





## Natural Health Freedom

It seems the use of natural health products goes hand-in-hand with learning about the politics surrounding health freedoms. Taking responsibility for our own health naturally leads to an awareness of the threats to our health freedoms.

We have shared information on health freedoms in past issues of our SOTA News as well as posting articles and links in the Learning Center of our SOTA Community.

We recently launched a new website to focus on the politics of health. This website will highlight the problems and potential solutions to protect our choices ... our natural health freedoms. During 2012 and 2013, we anticipate developing this website more fully.

[Go to Website](#)

## The Food Front

### A Child's Convincing Experiment - My Potato Project: The Importance of "Organic".

While governments around the world work to implement regulations that make it



easy for large corporations to control our food supply, water down organic food regulations, and threaten our ability to purchase food supplements, here's a breath of fresh air.

Louise, an elementary school student, is a delight as she warms up to her subject while

demonstrating and describing her science project.

[Watch Video](#)

## Two Bright Spots on the World Scene

### What is happening in Iceland?

In our April 2011 SOTA News, we used the headline "Voters Say No to a Bank Bailout in Iceland" despite



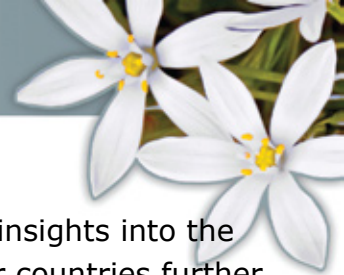
the "too big to fail" propaganda. We've been wondering what was happening in Iceland, as we had heard that despite the resounding vote of the people, they were being forced to take responsibility for the bank failures.

Fortunately, we discovered an article titled "Why Iceland Should Be in the News, But is Not" by Deena Stryker. The courageous people of Iceland continue to set an example for us all!

As Stryker tells the story, she writes:

*"What happened next was extraordinary. The belief that citizens had to pay for the mistakes of a financial monopoly, that an entire nation must be taxed to pay off private debts was shattered, transforming the relationship between citizens and their political institutions and eventually driving Iceland's leaders to the side of their constituents."*

[Read Article](#)



## Why are the majority of the people on the planet struggling to survive?

The film *Thrive: What on Earth Will it Take?* is a breath of fresh air. The host, Foster Gamble, and his research are highly credible. As a member of the Gamble family of Proctor and Gamble fame, he has chosen to devote his life to uncover the facts revealing how our world banking systems, our corporate systems, and our governments are controlled. He presents two potentials for our future.



The breadth and depth of the subjects this film explores is incredible. For example, it features the progress of researchers developing technology that could revolutionize our dependency on oil and coal to one that allows every individual on the planet to have an abundant free supply of energy.

This is a highly professional video with exceptional graphics to illustrate history, technology, and our amazing potential as human beings. We highly recommend this documentary.

[Watch Video Trailer](#)  
[Go to Website](#)

## The Economy

We feel being informed is one step in the process of changing our world for the better. For

those of you who appreciate insights into the decisions that are leading our countries further and further into debt, we bring the following:

### A Personal Budget: Would you manage your finances this way?

- Total annual income: \$21,700
- Total annual expenditures: \$38,200
- Annual overspending to be put on credit cards: \$16,500
- Outstanding balance on the credit card: \$142,710

In reviewing this year's over spending of \$16,500 you decide to spend \$385 less next year.



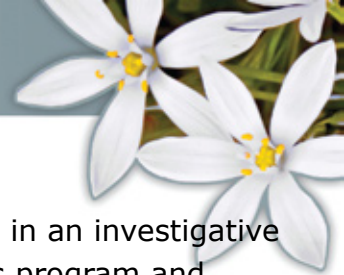
That means next year with the same income of \$21,700 you plan to spend \$37,815. This will add another \$16,115 to your credit card debt. The total debt will increase to \$158,825.

I am sure you agree that this budget indicates the person is living far beyond their means, does not have the will to reign in their expenditures, and is swimming in debt beyond their means to pay. This person is on the fast track to bankruptcy.

Surprise ... this budget is based on the US government's fiscal affairs. By removing eight zeros (00,000,000), it was made to look like a family budget to give us a better grasp of how our governments are managing our money. It is hard to believe that after a lot of filibustering

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Congress and the Senate finally agreed to cut the equivalent of \$385 in spending. ("5 Min. Forecast," August 2, 2011, www.agorafinancial.com)

### Behind-the-scenes from a Lobbyist's Perspective

We bring to your attention a network television program that reveals the extent of the abuse of power today. The first is an interview with a lobbyist, Jack Abramoff, a person paid to influence how politicians vote. After serving a term in prison the former lobbyist reveals a shocking behind the scenes look at government during a CBS 60 Minutes television program which originally aired on November 6, 2011.



[Watch Video](#)

His findings were followed up in an investigative report by the CBS 60 Minutes program and aired on November 13, 2011. A congressman who avoided the temptation to benefit from insider trading is also interviewed.

[Watch Video](#)  
[Read Article](#)

### Three Things

A thriving economy depends on small-to medium-sized businesses. As long as government regulations do not impede individuals



who are willing to create new businesses, the economy of a country thrives. How so? Using simple cartoon-style graphics, the Kauffman Foundation created this 3-minute video that gives us the 3 keys to a healthy economy—an economy that benefits us all.

[Watch Video](#)

### Behind-the-scenes: Congress Trading Stock on Inside Information

Peter Schweizer, based at Stanford University, wondered why some members of Congress in the US became very wealthy during their term in office. His team discovered that Congressmen on committees such as finance, health, defense and banking, all gain inside information that can make them wealthy. And they do it legally. Members of Congress have excluded themselves from laws that make insider trading on the stock market illegal.



### Love Taps

#### The Power of Vulnerability

Brene Brown, a dedicated social worker calls herself a "Researcher Story Teller." She shares her personal journey, often humorously, about the process to become more vulnerable—an experience she says "changed the way I live, love, work and parent." Enjoy how Brene's courage speaks to us in a 20-minute TED video clip.



[Watch Video](#)

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## The Power of Love

We humans often cannot get along with other humans because the tone of their skin differs



from ours. How much can we learn from these animals, whose love for each other spans across species lines?

[Watch Video](#)

*Thank you for allowing us to be a part of your health team.*

*Lesley and Russ*

SOTA Instruments Inc.

*Sharing. Caring. Learning ... Together*

**We welcome you to view our  
Product Brochure  
or  
Price List**